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101 Margaritas



Synopsis

The Margarita. It's the drink that puts the "happy" in happy hour. A beguiling elixir of tequila, citrus, and sweetness that's guaranteed to go down easy and put a smile on your face. The Classic Margarita—perhaps named after Margarita Sames, or maybe Margarete, a descendent of Ponce de Leon, but do we really care?—is a delectable blend of tequila, simple syrup, Cointreau, and lime and lemon juices. But as cocktail designer extraordinaire Kim Haasarud proves in this fantastic little guide, the Classic is just the starting point for margarita bliss. Open the book, and you'll discover 101 heavenly margarita recipes—one for every season, every mood, and every occasion. All your favorite margarita variations are here. You can chill out with a frozen Strawberry Margarita. Get romantic with an exotic Passionfruit Margarita. Or "berry" yourself in the fruity delights of a delicious Raspberry Margarita. But Haasarud also gives you lots of new and exciting margarita choices. You can take a cocktail party to new heights with the sophisticated Sake Margarita. Tame fiery foods with the refreshing Sweet Ginger Margarita. Or finish off a meal with a divine Hazelnut Margarita or an espresso-infused Margarita du Café. So invite some friends, get out your shaker, and ready the glasses. With a little help from this book, you'll be in Margaritaville in no time. Kim Haasarud bartended her way through college and in 2002 founded Liquid Architecture, a firm that creates signature drinks and bar concepts. Her clients have included Fox Searchlight, Warner Brothers, HBO, Comedy Central, Maxim, the Tribeca Film Festival, Absolut Vodka, Jameson Irish Whiskey, and the Cheesecake Factory. She also writes the "West Coast Cocktails" column for Slammed magazine, a restaurant trade journal. Her Web site is liquid-architecture.com. Alexandra Grablewski is a well-known food and beverage photographer whose work has appeared in Gourmet, Martha Stewart Living, Real Simple, Better Homes and Gardens, and Wine Spectator as well as in many books.

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Customer Reviews

"Kim has demystified the margarita and made it fun and approachable for even the most novice of home mixologists." — Tony Abou-Ganim, *The Modern Mixologist*

Kim Haasarud is the founder of Liquid Architecture (Liquid-Architecture.com), a beverage consulting firm that creates specialty cocktails for clients such as the Four Seasons Maui, Wyndham Worldwide Hotels, Moët Hennessy, and SKYY Spirits. She conceives her signature cocktails much as an Alice Waters or a Wolfgang Puck would create a specialty dish, taking inspiration from market-fresh, high-quality ingredients. Her cocktails have appeared in publications ranging from the *Wall Street Journal* to *Wine Enthusiast* to *Cosmopolitan*. ALEXANDRA GRABLEWSKI is a well-known food and beverage photographer whose work has appeared in *Gourmet*, *Martha Stewart Living*, *Real Simple*, *Better Homes and Gardens*, and *Wine Spectator*, as well as in many cookbooks.

Fire the editors and shame on Houghton Mifflin Harcourt. Who on the planet would plan a book without a table of contents or index? This is worse than incompetence. To make matters worse, why is there NO discussion on the types of tequila or brands and the effects on the other flavors. Blame that one on the author. There are some nice recipes but you can find them only by sheer dumb luck. Save your dollars and use the net or find a better book.

If you know you like Margaritas & want to have fun experimenting & concocting then this is the book for you. The cocktail ingredients are easy to source & the recipes are straightforward to follow (for the first pitcher at least). The finished blends are beautifully illustrated to prepare the senses & you find yourself drawn to try the many variants of this delightful citric sensation, whether you are on the rocks or a frozen senior or seniorita it caters for all. Just get yourself a shaker & glasses & you are in business.

Many new recipes for my wife. Well worth it

Excellent book on how to mix 101 margaritas. I found several formulations that are difficult to find, even on Google.

This is a fun book. Great design and style -- so very true to its subject. The structure is informal to be sure. There's no table of contents or index. The recipes are in no apparent order which would help you to efficiently find any one in particular. But, this book is a margarita for the eyes. The design, colors, type and photography all convey the feeling of cool, laid-back, just-a-little-bit-tipsy relaxation. Flipping through its pages makes me feel almost as good as drinking one of its prescribed creations. And, oh yea, there really are some exciting recipes and loads of them. I'm going to have a blast this summer trying them out.

Excellent book on how to make many different types of Margaritas. You won't be disappointed.

Lots of timeless margarita recipes.

Wow! This book is simple, clear, and to the point. I was happy to get it for my mom who is just getting into margaritas. I wholeheartedly recommend this!

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